AMENDMENTS TO THE CLAIMS:

This listing will replace all prior versions, and listings, of claims in the application:

LISTING OF CLAIMS:

1 (Currently Amended) A process to supply, on a terminal-(10), a multimedia application using a programming agent (36) comprised of encoded digital data that constitute the application program, comprising the following steps:

automatically sending send from an applications server (20) to the terminal (10) a digital data medium (31) containing the programming agent (36), based on the digital data of a first message initially sent from the terminal to said applications server; automatically extracting extract, from the terminal (10), the programming agent (36) from the digital data media (31); automatically saving save the programming agent in the terminal; and

automatically destroying the programming agent following its use from said terminal.

2 (Currently Amended) The process according to claim 1, characterized in that the digital data medium (31) is a multimedia message of MMS type capable of containing image, text, sound and programming code data.

3 (Currently Amended) The process according to claim 1, characterized in that the first message is preferably an SMS type text message.

4 (Currently Amended) The process according to claim 1, <u>further</u> <u>comprising characterized in that it also comprises</u> a step of automatically displaying the programming agent (36)-in an identified format, such as alphanumeric, or such as an icon.

5 (Currently Amended) The process according to claims 1 or 4, characterized in that the programming agent (36)-is an encoded application program, placed in the digital data medium-(31).

6 (Currently Amended) The process according to claim 1, characterized in that a payment request for sending the digital data medium (31) containing the programming agent (36) to the terminal (10) is performed automatically, before the sending of said data medium to said terminal (10), said payment request being integrated into an automatic payment procedure like for example SMS/MMS Premium.

7 (Currently Amended) The process according to claims 4 or 5, further comprising activating characterized in that it also comprises a step of activation of the programming agent, to automatically perform the application corresponding with the encoded program.

8 (Currently Amended) The process according to claim 7, characterized in that the activation of the programming agent performs an automatic formatting, for example of an electronic postcard.

9 (Currently Amended) The process according to claim 1, <u>further</u> comprising, characterized in that after the step of <u>automatically saving reception in</u> the terminal (10) of the digital data medium (31) containing the programming agent (36), <u>sending</u> the digital data medium containing the programming agent is sent to at least a second terminal (18, 19).

10 (Currently Amended) The process according to any one of claims 1 to 9, characterized in that the code data of the programming agent (36) are automatically destroyed when the programming agent is deactivated.

- 11 (Currently Amended) The process according to any one of claims 1 to 9, <u>further comprising keeping characterized in that</u> the code data of the programming agent (36) are kept for a preset period, and automatically <u>destroying</u> the code data of the programming agent destroyed destroyed at the end of the preset period.
- 12 (Currently Amended) The process according to claim 11, characterized in that the preset period is included in the encoded data of the programming agent-(36).
- 13 (Currently Amended) The process according to any one of claims 1 to 9, characterized in that the code data of the programming agent (36) are automatically destroyed after a preset number of activations of the programming agent-(36).
- 14 (Currently Amended) The process according to any one of claims 1 to 13, characterized in that a request for executing imaging work is sent from the terminal (10)-to a platform for executing imaging work (30, 40)-capable of communicating with the terminal-(10).
- 15 (Currently Amended) The process according to claim 14, characterized in that the platform for executing photographic work is a photographic laboratory (30)-or kiosk-(40).
- 16 (Currently Amended) The process according to any one of claims 1, claim 4, 5, 7, 14, wherein the programming agent automatically displays, on the screen (11)-of the terminal-(10), user interface elements adapted to the platform for executing photographic work, or an online service.
- 17 (Currently Amended) The process according to any one of claims claim 1, 6, 9, 14, 16, characterized in that the terminal (10) is a mobile terminal, like for example a cell phone, a camera phone, or a PDA.

18 (Canceled).